

PRESSRELEASE

March 2013

Dutch business club participates in Moscow Marathon Rotterdam Running Ambassadors mix sports and business at an international level

This year the wide and long cooperation between the Netherlands and Russia is the reason for the business club, the Rotterdam Running Ambassadors to participate in the Moscow marathon on September the 15th. The visit to Moscow will not only involve the participation in the marathon, but also the promotion of Rotterdam as a trading city in a business program.



Sportive business club

The Rotterdam Running Ambassadors (RRA) is a business club for senior executives, doctors, managers and entrepreneurs from the Rotterdam area. Besides encouraging economic relations during their international trips, the common denominator for the business men and women is running marathons. In its eleven years of existence the RRA participated in many international marathons including the marathon of Istanbul, New York, Chicago, Shanghai, Cologne, Berlin, Rome, Dublin and Cape Town. RRA envisages to run the Moscow International Peace Marathon on 15th September 2013.

Celebrating innovative partnership

In 2013 the wide and long cooperation between the Netherlands and Russia and the intent of both countries to continue to work on innovative partnership fit seamlessly with the tradition of the RRA. The RRA are supported by the Dutch chamber of commerce and the city of Rotterdam.

Other information

Rotterdam Running Ambassadors

Date: Kick-off on March 25th at the World Port City Center

Website: Moscow International Peace Marathon on September 15th
www.runningambassadors.nl

Press information and accreditation

If you are interested in taking an interview with the organisation, receiving high resolution images, or in more information about the Rotterdam Running Ambassadors in general, please contact Clarissa Slingerland via clarissa@misspublicity.nl or call +3110 214 0593. At www.misspublicity.nl you can have a look in the specially established press room for RRA. In this virtual press room you will find up to date information about the Rotterdam Running Ambassadors.